

We're expecting you Amsterdam Beach

23-25 January 2019



If you can't scan the QR code, go to: globalpets.community/globalpets-forum-europe-2019-welcome

GlobalPETS Forum is the most important networking event for pet industry professionals

Join us for this annual three-day conference where senior decision makers from the world's leading industry players gather to network and be inspired by the latest trends and developments. For this 20th annual edition, the theme is 'The Changing Face of Pet Retail'.

Why attend?

- ◆ Meet and maintain contacts with the leading decision makers in the industry worldwide
- ◆ THE place where deals are closed
- ◆ Facilitated networking opportunities as part of the programme
- ◆ Insights into current and future developments in the industry that help you stay ahead of the competition

Wednesday 23 January
AFTERNOON

Pet Retail Tour GET TO KNOW THE DUTCH MARKET

Avonturia - De Vogelkelder

Avonturia in The Hague is not only the biggest pet store in the Benelux, it is also a complete experience centre! With 6,000sqm of shopping experience, adventures for kids, education, workshops, food outlets, and more. Open 7 days a week - discover, experience and admire the world of Avonturia.

Garden Centre de Bosrand

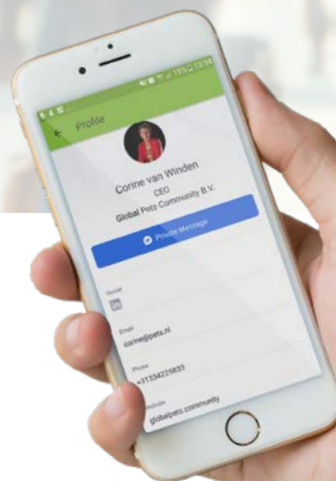
This family-owned chain of four amazing garden centres combines gardening, indoor planting, lifestyle products and pets into one inspiring shopping experience. We will visit de Bosrand in Alphen aan den Rijn, a vast shopping experience of 17,000sqm!

The retail tours are offered by our main sponsor

beeztees 

as well as by

ZOLUX



Take advantage of the conference app

Download our free participants-only conference app so you can start networking with others before you arrive, and have all the information you need about the programme to hand.



23-25 January 2019
Amsterdam Beach THE NETHERLANDS



This year's theme

The changing shopping behaviour of maturing Millennials will create a new retail situation in the pet industry from 2020 onwards. The consumer is in the driver's seat and increasingly experience-focused. What are the implications for retailers, e-tailers, supply chain, marketing, and other parts of the industry?

Thursday 24 & Friday 25 January

Speakers

For this 20th edition, we have put together an impressive line-up of professional and inspiring speakers from inside and outside the industry. To mention just a few:



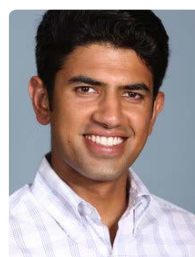
Torsten Toeller
Founder and proprietor
of Fressnapf Group
Visions of pet retail in a
digital world.



Louis Yige
Head of Pet Category
Alibaba/TMall
Digital pet care in China, today's
consumer trends, etc. What is
the impact on pet retail. How to
become a supplier?

Get answers to key questions

- ◆ Where will the online pet market be by 2020?
- ◆ How will online players disrupt the existing pet industry and how can you prepare?
- ◆ Who are Millennial consumers and what does it take to adjust your products and services for them?
- ◆ How can you adapt your marketing communications to engage these consumers?
- ◆ How do you cope with both retailers and e-tailers?
- ◆ What do changing distribution patterns in the online world mean for you?



Om Marwah
Walmart's first Head of
Behavioural Science
How behavioural science principles
can be used to change consumer
(shopping) behaviour in order to build
loyalty, product innovation, etc.

Social Evening

Thursday evening the well known Social evening, the place to network and to join the relaxed atmosphere.

Join us for the 20th GlobalPETS Forum!
globalpets.community/globalpets-forum-europe-2019-welcome

OFFICIAL SPONSOR

Beeztees

Beeztees is a leading international pet brand and wholesaler specialised in pet accessories. It offers a wide variety of over 5,000 innovative products - including through its own brands Beeztees and Designed by Lotte - and exports to 45 countries.

Every year, the range is renewed with 750 new items, many designed and developed in-house. In 2017, Beeztees acquired the German company Karlie, which, after a difficult period in the past, is now back on track and future-proof.

